

The Piasa Chautauquan

THE OFFICIAL PAPER OF THE
PIASA CHAUTAUQUA ASSEMBLY
CHAUTAUQUA, ILLS.
ON THE CHICAGO, PEORIA & ST. LOUIS RY.

1883

TWENTIETH ANNIVERSARY

1903



PIASA CHAUTAUQUA IS THE CHILDREN'S PARADISE. 1903

20th ANNUAL SESSION

| |
|-------------|
| EDUCATIONAL |
| RELIGIOUS |
| RECREATIVE |

July 9th to August 5th, Inclusive



Shurtleff College, *Upper Alton,* *Illinois.*

Begins 77th Year in September = Better than Ever Before

Students attending here have every advantage of World's Fair in St. Louis.

For full information address, - - - - STANLEY A. MCKAY, D.D., President.



CAPT. RICHMOND PEARSON HOBSON, The Hero of the Merrimac, at Piassa.
This picture was taken just before his famous rescue of a young lady from drowning.

ALTON BANKING AND TRUST COMPANY,

ALTON, ILL.

Capital, = \$100,000.

OFFICERS

SAMUEL H. WYSS, President, AUGUST LUER, Vice-President,
DAVID A. WYCKOFF, Cashier.

DIRECTORS

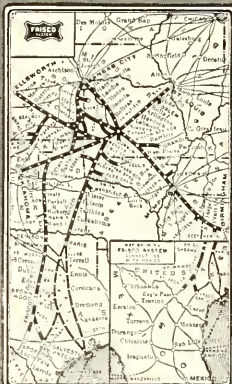
JAMES E. KELSEY, AUGUST LUER,
D. M. KITTINGER, HERMAN LUER,
E. C. LEMEN, BALSER SCHIESS, SAMUEL H. WYSS.

A General Banking Business Transacted

Current Accounts Opened Subject to Check

3% Interest Paid on Savings Accounts

3% Interest Paid on Time Deposits



SCENERY AND SOIL ON THE

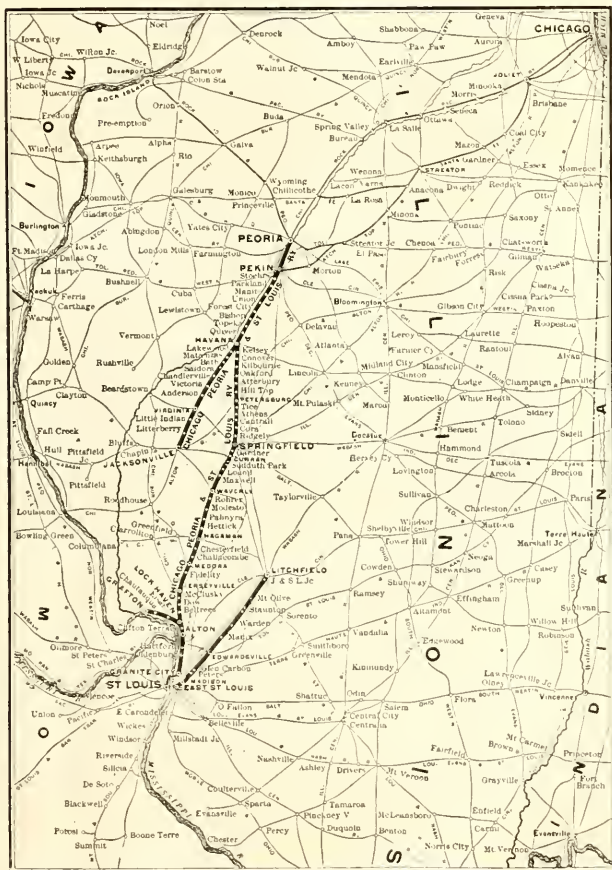


THE WAY TO

PIASA CHAUTAUQUA

— ON THE —

Chicago, Peoria & St. Louis Ry.



REDUCED RATES

FOR INFORMATION ADDRESS

E. A. WILLIAMS, General Passenger Agent, 206 North Fourth St., ST. LOUIS.

80c. Round Trip, St. Louis to Chautauqua, on Sunday.



Commonwealth Trust Building, Broadway and Olive, St. Louis.

The Commonwealth Trust Company

Of St. Louis

With Unexcelled Facilities for the Prompt and Efficient Transaction of all Business incident to a Trust Company offers to the public a service that is Modern and Perfect in Every Detail.

2 per cent Interest on Check Accounts. - 3 per cent on Savings Accounts.

BROADWAY & OLIVE ST., ST. LOUIS.

The Piasa Chautauquan.

OFFICIAL PAPER OF THE PIASA CHAUTAUQUA ASSEMBLY.

On the Chicago, Peoria & St. Louis Railway.

VOL. I.

JERSEYVILLE, ILL., APRIL, 1903.

No. 1

PUBLISHED BY THE
COMMITTEE ON PUBLICITY AND PRINTING.

Office, National Bank Building, - Jerseyville, Ill.

Advertising Rates on Application.
Subscription, 25 cents a year.

PIASA CHAUTAUQUA ASSEMBLY OFFICERS.

| | | |
|-----------------------|------------------|---------------------|
| COL. W. H. FULKERSON, | PRESIDENT, | - Jerseyville, Ill. |
| J. B. ULRICH, | VICE-PRESIDENTS, | - St. Louis, Mo. |
| A. F. RODGERS, | - | Upper Alton, Ill. |
| O. B. HAMILTON, | SECRETARY, | - Jerseyville, Ill. |
| GEO. H. DAUGHERTY, | TREASURER, | - Otterville, Ill. |

BOARD OF DIRECTORS.

| | | |
|------------------------|---|-------------------|
| *T. H. Perrin, | - | - Alton. |
| *Col. A. F. Rodgers, | - | - Upper Alton. |
| *Judge O. B. Hamilton, | - | - Jerseyville. |
| *Geo. H. Daugherty, | - | - Otterville. |
| *J. B. Ulrich, | - | - St. Louis. |
| *L. Hallock, | - | - St. Louis. |
| A. E. Meints, | - | - East St. Louis. |
| Geo. W. Lubke, Jr., | - | - St. Louis. |
| *Col. W. H. Fulkerson, | - | - Jerseyville. |
| J. C. Kupferle, | - | - St. Louis. |
| G. W. Hilliard, | - | - Brighton. |
| P. F. VanderLippe, | - | - St. Louis. |

*Executive Committee.

| | | |
|-------------------|---|---------------------|
| SUPT. OF GROUNDS, | - | COL. A. F. RODGERS. |
| ASSISTANT SUPT., | - | GEO. H. DAUGHERTY. |

COMMITTEES.

| | | | |
|-------------------------|---|---|--------------|
| PROGRAM— | - | - | Hamilton, |
| | | | Fulkerson. |
| PUBLICITY AND PRINTING— | - | | Perrin, |
| | | | Kupferle, |
| | | | VanderLippe. |
| CONCESSIONS— | - | - | Rodgers, |
| | | | Fulkerson, |
| | | | Daugherty. |
| GATES— | - | - | Ulrich, |
| | | | Hilliard, |
| | | | Lubke. |
| TRANSPORTATION— | - | - | Hamilton, |
| | | | Perrin, |
| | | | Rodgers. |
| HOTEL— | - | - | Fulkerson, |
| | | | Daugherty, |
| | | | Hilliard, |
| | | | Meints. |
| LOTS— | - | - | Hallock, |
| | | | Daugherty, |
| | | | Kupferle, |
| | | | VanderLippe. |
| AUDITING— | - | - | Daugherty, |
| | | | Ulrich, |
| | | | Perrin. |
| LUNCH COUNTER— | - | - | VanderLippe, |
| | | | Kupferle, |
| | | | Fulkerson. |

RECEPTION COMMITTEE.

Col. W. H. Fulkerson, Chairman, Jerseyville, Ill.
 Rev. S. A. McKay, D. D., Upper Alton, Ill.
 W. F. Cozens, St. Louis, Mo.
 Mrs. S. H. Bowman, Jerseyville, Ill.
 Wm. Lee Scott, Jerseyville, Ill.
 Mrs. H. T. Rainey, Carrollton, Ill.
 Mrs. Abbie Flint, St. Louis, Mo.
 Hon. Jas. McNabb, Carrollton, Ill.
 Mrs. Russell E. Gardner, St. Louis, Mo.
 Capt. E. A. Mysenberg, Grafton, Ill.
 Mrs. S. M. Wilhite, Greenfield, Ill.

1883-1903.

THE twentieth anniversary of the Piasa Assembly will be fittingly celebrated by many new improvements that will make the place doubly attractive to old Chautauquans, and bring many thousands of new seekers of health, recreation and of knowledge to the oldest and greatest Chautauqua of the West. At a meeting of the Board of Directors, February 12th, a committee was appointed to secure estimates on the cost of installing a new sewerage system, of constructing a reservoir on the top of one of the bluffs, from whence water could be piped all over the grounds to all the cottages. This will permit bath rooms being put in cottages where it is desired.

In addition to this, all of the Assembly buildings, the store, office and hotel will be painted and the Auditorium will be enlarged and painted.

The Board of Directors urges cottage owners to join in the movement to improve the appearance of the grounds by having their cottages painted.

The entrance is to be reconstructed and a new fence built in front. Every effort to make Piasa the most attractive place of its kind in the Mississippi Valley will be made.

But the greatest improvement of all will be the new Hotel Chautauqua. It is to be built on the river front, and will be a modern, up-to-date summer hotel. In connection with the hotel, there is to be a bathing pavilion, and in the depression between the fence and the tracks, an artificial lake will be made for bathing. The pool will be from two to fifteen feet in depth, and is especially intended for ladies and children.

An electric lighting plant will be placed in the hotel, and will be made large enough to light all the grounds and Assembly Buildings and cottages.

In the next valley, it is intended to make a Picnic Park for Sunday-school and Lodge picnics all during the summer.

The Chautauqua Hotel and Development Company has been organized by the Board of Directors of the Assembly to build the hotel, bathing pavilion and pool, and to make the Picnic Park. A meeting was held in Jerseyville, February 26th, for organization and the election of officers and directors.

The program for 1903 is being arranged with unusual care, and promises to be the best ever given at Piasa. New talent has been engaged, and some of the old favorites will be there.

When the improvements are completed, Piasa will be the greatest Summer Resort in the Middle West.

Parties desiring to buy, sell, lease or rent, cottages or lots, should make application to Mr. P. F. Vander Lippe, 1021 Chestnut St., St. Louis, Mo., as he is a member of the Lot Committee, which has this feature of the business of the Assembly in charge. No charge is made for services by the Committee. Persons interested should make early application to the Committee for their assistance.



A Real Summer Resort.



From the St. Louis Post-Dispatch, Aug. 3, 1902.

WITHIN forty miles of St. Louis there is mountain and seashore, there are summer cottages and summer girls and everything else which goes to make up a summer resort for the people of St. Louis who cannot go distances for these things.

The mountains are not as high as some that travelers tell about and one can see to the other side of the sea without a glass, and in some other respects, it is necessary for imagination to color fact, but the summer girl, real and full-statured, climbs the cliffs and throws herself into the embrace of the waves (when Hobson is not near)—within forty miles of St. Louis.

For nineteen summers the Piasa Chautauqua Assembly has been held in a deep wooded valley among the rugged Piasa bluffs almost unknown of the busy St. Louis world. All these years it has been growing. Only open a month each year, and having therefore only a period of growth of that length of time each year, rapid growth could not be looked for.

At first it was only a woodland village of tents, scattered with slight pretension to orderly arrangement through the valley, and a rude auditorium where was served up the intellectual and spiritual food for the tent dwellers.

Now there is a summer city nestling between the cliffs. Dozens of picturesque summer cottages line the winding avenues and there are only enough tents to give needed variety to the scene.

Now as then, the Chautauqua season lasts only a month each summer, but Piasa Bluffs, is a summer resort three months of the year and longer.

Some city folk who are fond of the freedom of the woods and the picturesqueness of the cliffs go to their summer cottages in the Piasas and remain there until the cold winds of autumn drive them home. Many go there the 1st of June and remain there until the 1st of September.

The first cottages erected were plain and comparatively inexpensive. As time has passed and the status of the resort became more fixed, the tendency has been toward more elaborate and more expensive cottages.

This year the demand for accommodations has been greater in all respects than could be met. Long before the assembly opened all the cottages which were for rent had been taken and there was a demand for many more. To meet this a syndicate was formed by a number of gentlemen who are interested in the success of the assembly and a dozen additional cottages were built. Several of these have four and five rooms and are so constructed that families can live in them with the greatest comfort throughout the summer season.

These cottages were all taken long before they were completed. One family moved into one of them before the work of construction was more than half finished. Another family stopped at the hotel waiting for the doors and windows to be put in a cottage so that they could take possession of it.

Piasa Chautauqua Assembly is a summer resort and more than a summer resort. Its purpose is spiritual, intellectual, social and physical culture. It is not a camp meeting. There is an entire ab-

sence of everything which the words camp meeting suggest. A religious atmosphere prevails. The exercises of the day begin with a devotional hour early in the morning and there are church services on Sunday, but less of these than is usual in a city church. There is Sunday-school and preaching service in the forenoon. The sermon is generally delivered by an eminent divine who is filling a lecture engagement on the grounds. At dusk there is a vesper service, which lasts a scant hour. These are all the formal religious services.

Every afternoon at 2 o'clock there is a lecture in the auditorium, preceded by a concert by the Doubt Family Orchestra, and every evening there is an entertainment or lecture, also preceded by a concert, and generally by elocutionary entertainment.

Throughout the day there are classes and departments of study and recreation. Here is a sample daily program, which will show that one who would avail oneself of all the facilities for culture which the assembly affords would not have much time for anything else.

WEDNESDAY, JULY 23, 1902.

8:00 a. m.—Devotional Service.

8:40 a. m.—Kindergarten School.

9:00 a. m.—Chorus Class.

10:00 a. m.—Normal Class.

10:00 a. m.—School of Elocution and Physical Culture.

11:00 a. m.—School of Health: How to make a scientific and artistic bill of fare; seasonable foods for spring, summer or winter; simple breakfast and dinner; suggestions for Christmas, New Years and weddings, school lunches, traveler's lunch bags.

1:45 p. m.—Doubt Family Orchestra and Miss E. B. Hall.

XX Century Ladies' Quartet.

2:00 p. m.—Gen. John B. Gordon: Lecture: "Last days of the Confederacy."

4:00 p. m.—Woman's Council: "Women as Bread-Winners."

4:30 p. m.—Ministerial Conference: "Church and Sunday-school Music."

4:45 p. m.—School of Art.

7:45 p. m.—Doubt Family Orchestra and Miss E. B. Hall.

XX Century Ladies' Quartet.

8:00 p. m.—Prof. Adrian P. Newens, Monologist and Interpreter: "A Singular Life," Elizabeth Stuart Phelps.

There is a conspicuous absence of the nerve-racking amusement expedients. All the diversions are simple and natural and recreative. There is bathing and boating, on the Mississippi, naptha launches carry parties to the mouth of the Illinois river or wherever they want to go and short moonlight steamboat excursions can be taken up and down the river. The high cliffs offer a constant temptation to those who are daring, and excursions are often made along the bluff tops to the picturesque village of Elsah, a short way down the river.

Everybody gathers on the railroad promenade at the river bank every night to see the sun set and watch the gay boating parties on the river. Night

steals on apace, and the moon and stars are reflected in the water and camp fires on the far shores gleam upon the waves, and the scene is one of the most impressive beauty.

The glory of the resort is the famous Piasa spring, which bubbles out of the base of the cliff in such quantity that an abundance of water for all the needs of the assembly is supplied and three times as much flows away through the valley, affording rivers and lakes for the sailing of miniature craft by the children of the assembly.

During the middle of the day the sun beams down as ardently on Piasa Bluffs as on any other region, but the afternoon is scarcely half gone when the valley is lapped by the extending shadows thrown by the sun descending behind the great bluffs. The shadows foretell the cool nights, which are the feature of the resort. As night descends, a strong breeze sweeps down from the uplands toward the river and fans away the last vestige of the heat of the day. It grows colder as the night comes on apace, and wraps are soon needed. And when the curfew bell has rung at 10 o'clock and the summer city has gone to rest, there is restful repose beneath blankets and a refreshed awakening in the morning, which is greeted by the matins of a thousand feathered singers.

Piasa Chautauqua lies between two high bluffs fronting the Mississippi River 13 miles above Alton. From the high bluffs on either side there is a magnificent panorama of river, bluffs and lowlands stretching away on the opposite shore. The spires of St. Charles can be seen in the distance, the winding course of the Missouri can be made out as it flows on toward the Mississippi, and the buildings of Alton are in sight. The Mississippi makes a grand sweep to the southeast where the Illinois River joins it at Grafton, and all this is laid out beneath one like a map on a table.

This year the place is not less a Chautauqua Assembly, but it is more of a summer resort than it has been previous years, partly on account of having been thrown open for the whole summer.

The summer girl has been more in evidence than in any previous year. She was there a long time before the assembly opened. She and her sisters took to aquatics as if they had been ducks. It was something which appealed to their daring. They rowed and cruised about in launches and bathed.

During previous seasons there had been no bathing to speak of. A good many of the inland people who were wont to spend the summers at the resort were not quite sure whether bathing was a permissible amusement or not. It was not frowned upon, but there was an attitude of reserve which did not encourage it.

Even this season, when the assembly opened, the girls moved up the river around the nearest promontory and it was not generally known that bathing was one of the attractions of the resort until Hobson came along and broke the ice so effectually that it has never formed since.

Now the girls who look well in bathing suits take their plunge every day at the landing in front of the depot promenade.

The sea into which they plunge is the Mississippi River, now swollen to at least the size of an inland lake. The mountains they climb are the perpendicular Piasa bluffs.

Steamboats ply between St. Louis and the resort within a few hours. The trains of the Bluff Line wind about the foot of the bluffs along the river bank, and many St. Louis business men keep their families there during the summer and go up there every night.

There is a hotel and several boarding houses for transients, and those who only spend a few days there, but the great majority stay at least the month of the assembly in cottages or tents.

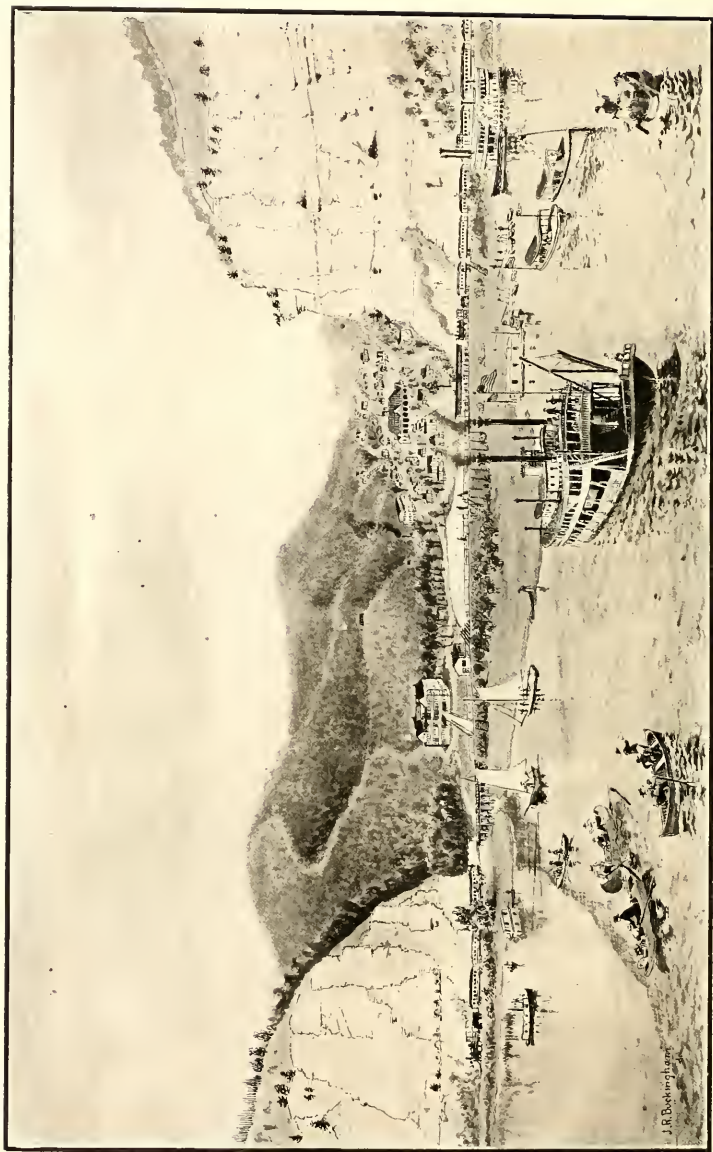
1904.

The year 1904 will be the banner year for Piasa. Residents of St. Louis in order to escape the great crowds and the excessive cost of living in the World's Fair City, will seek the restful quiet of Piasa. Most of them will lease their houses or give them up entirely. By doing this they will also avoid entertaining hosts of friends.

Early morning trains will be run by the C., P. & St. L. Ry., enabling Piasaquans to reach the city at an early hour, and put in the whole day sight-seeing, returning on a late train for a good night's sleep and rest far from the heat and hurry of the great city.

"OPPORTUNITY."

"Master of human destinies am I!
Fame, love and fortune on my footsteps wait.
Cities and fields I walk; I penetrate.
Deserts and seas remote, and passing by
Hovel and mart and palace, soon or late
I knock unbidden once at every gate!
If sleeping, wake; if feasting, rise before
I turn away. It is the hour of fate.
And they who follow me reach every state
Mortals desire, and conquer every foe
Save death; but those who doubt or hesitate,
Condemned to failure, penury and woe,
Seek me in vain and uselessly implore,
I answer not, and I return no more!



VIEW OF RIVER FRONT AT PIASA CHAUTAUQUA.

J.R. Beckwith

Chautauqua Hotel & Development Co.

CAPITAL, \$25,000.00.

Officers and Directors.



President,
COL. W. H. FULKERSON,
Vice-President National Bank,
Jerseyville, Ill.

First Vice-President,
P. F. VANDERLIPPE,
Real Estate, St. Louis, Mo.

Second Vice-President,
E. A. WILLIAMS,
G. P. A., C. P. & St. L. Ry.,
St. Louis, Mo.

Third Vice-President,
T. H. PERRIN,
Pres. Perrin & Smith Printing Co.,
Alton, Ill., and St. Louis, Mo.

Secretary,
ROBERT J. NEWTON,
St. Louis, Mo.

Treasurer,
D. J. MURPHY,
Cashier National Bank,
Jerseyville, Ill.

GEO. H. DAUGHERTY,
Capitalist,
Otterville, Ill.

G. W. HILLIARD,
Capitalist,
Brighton, Ill.

GEO. W. LUBKE,
Lawyer,
St. Louis, Mo.

A. E. MEINTS,
A. M. Meints Grocery Co.,
East St. Louis, Ill.

JUNE M. RHODES,
Journalist,
Alton, Ill.

Counsel,
JUDGE O. B. HAMILTON,
Jerseyville, Ill.

ORGANIZED TO CONSTRUCT

HOTEL CHAUTAUQUA AND COTTAGES,

and Develop the Natural Advantages of the

Piasa Chautauqua Assembly.

(CHAUTAUQUA, ILLINOIS,)

As a Health and Summer Resort.

OFFICES:

206 NORTH FOURTH STREET,
ST. LOUIS, MO.

NATIONAL BANK BUILDING,
JERSEYVILLE, ILL.

THIS COMPANY has secured a lease on the river front of the PIASA CHAUTAUQUA ASSEMBLY for 99 years and will erect a modern three story summer hotel there. We will also make a BATHING POOL and PAVILION in connection and a PICNIC and AMUSEMENT PARK in the west valley of the Assembly's Grounds. We will begin building early and subscriptions to stock should be made at once.

\$10.00 A SHARE.

Cut out, sign and mail this blank to
R. J. NEWTON, Secretary,
206 N. 4th Street, St. Louis, Mo.

No. Shares _____

1903.

I hereby subscribe for _____ Shares of the capital stock of the

Chautauqua Hotel and Development Company, and agree to pay subscriptions in such sums and at such times as shall be designated by the Board of Directors of said corporation.

NAME _____

ADDRESS _____

SEND IN YOUR SUBSCRIPTION NOW. DO IT TO-DAY.

THIS STOCK WILL PAY FROM 15% TO 25% YEARLY.

The Chautauqua Hotel and Development Company.

THE increase in the attendance of the assembly has been steady for the last five years, and in 1902 it was the greatest in the history of Piasa. Judging the future by the past, 1903 and 1904 will certainly excel the great record of 1902. Its growth and popularity have been wonderful.

The capacity of the present hotel and cottages have been taxed to the utmost, and the attendance would have been even greater if proper accommodations could have been furnished to many who wrote and were unable to secure them.

The Board of Directors of the Assembly and all who are interested in the future of Piasa see the great need of a new hotel, and new cottages and other improvements. After much discussion as to the best plan to supply the great need and take advantage of the great opportunity presented for pecuniary profit, the Chautauqua Hotel and Development Company was organized, and its plans are now presented to the public.

HOTEL CHAUTAUQUA.

The unanimous opinion of those familiar with the situation is that the greatest need of the Piasa Chautauqua Assembly is a new hotel. This is to be the first improvement to be made by the company. A modern summer hotel of from 75 to 100 rooms, will be built upon the river front. It will face the railway, and be convenient to the station. It is to be located at the mouth of the west valley, and will be swept by the breezes coming down from the highlands, and by the cool river air. A beautiful view of the great river stretches before the hotel. This site has been selected as the best for Hotel Chautauqua, and the Assembly has made a lease of the river front to the company for 99 years for a nominal sum.

Hotel Chautauqua will be finished in the most modern style, and will have every convenience that is found in the best summer hotels of the country. The sleeping apartments will be large, light and airy, and a number of them en suite so that families or friends desiring rooms together can be accommodated. The hotel is so designed that all rooms have outside exposure.

The rooms will be nicely furnished. Neat iron beds with good mattresses will be provided. Piasa is celebrated for its cool, pleasant nights, and guests of Hotel Chautauqua will enjoy them to the utmost.

The dining room and kitchen will be in charge of an experienced steward and chef, who will cater to the Piasa appetite for which the Chautauquans are famous, as a result of their climbs over the hills and trips on the river. Many cottagers will take their meals at Hotel Chautauqua instead of cooking at their own cottage.

A Bowling Alley and other attractions will be provided, and guests will have many opportunities for exercise and recreation.

Hotel Chautauqua will be open all during the summer. The rates will be \$2.00 a day, and \$12.00 a week.

In this connection we call attention to the report of the Hotel Committee for the thirty days that the Assembly was in session in 1902. The rates charged were only \$8.00 and \$9.00 a week, yet 35 per cent of the receipts were profit.

| | |
|--------------------------------|------------|
| Report of the Hotel Committee: | |
| Receipts | \$3,352 75 |
| Expenses | 2,101 05 |
| Profits | \$1,251 70 |

The profits of Hotel Chautauqua will exceed this.

PIASA POOL AND PAVILION.

In connection with Hotel Chautauqua, a Bathing Pavilion will be built, and a Bathing Pool will be made in the depression now existing between the railway tracks and the fence. The course of the creek is to be changed, the trestle filled, and a retaining wall built around the hole. The bottom is to be of varied depths, to accommodate the beginner, the indifferent swimmer and the expert. The Pool will be in charge of an experienced swimmer, and will be absolutely safe. An ideal place for the ladies and children to bathe and to learn to swim. The water will be constantly changing and always fresh.

The Pavilion will contain dressing rooms, a rest room, shower baths, etc. It will face both the Promenade and the Pool. Refreshments will be sold here and bathing suits rented. Persons owning suits will be charged a small sum for entrance to the Pool.

The Piasa Pool and Pavilion will add greatly to the charms of Piasa as a Summer Resort. It will be a paying investment. The rental of suits, the admission fee to the Pool and the sale of refreshments will net a handsome profit.

THE PIASA PICNIC PARK.

The valley adjoining the Assembly to the west will be cleared and improved by the company as a Picnic and Amusement Park for churches, schools, lodges, etc. The cost of doing so will be small. A merry-go-round, and similar attractions will be placed there. The cost of operating these is small, and the receipts large. A base ball grounds for the boys and a tennis court and croquet for the girls will make this an ideal place for children. A refreshment stand will be constructed in the center of the grounds, and ice cream, soft drinks, candy and other things dear to the picnickers' heart are to be on sale there. Plenty of protection will be provided in case of rain. The valley is very wide and level as a floor. It is beautifully shaded and cool. It lies between two high and thickly wooded hills. Several large springs are in it. All kinds of nuts, paw-paws and persimmons are found in it. Wild flowers grow in abundance. It is the most beautiful part of the Assembly grounds, and will become a popular place for picnics. The Chicago, Peoria and St. Louis Railway will bring picnics there from all along its line.

Park Commissioner Ridgely will not permit any more picnics in the parks of St. Louis for five years. Because of the scarcity of any good picnic grounds near St. Louis, the city parks have been used so much that many of them have been nearly ruined. There is no place free of objectionable features near St. Louis for church and school picnics, and Piasa Picnic Park will fill a great need. It will be visited daily by happy hundreds during the summer. The swings, merry-go-round and other attractions of like nature, and the refreshment stand will be well patronized and will yield a large dividend on the amount invested.

FURNISHED COTTAGES.

There were not enough cottages for rent on the grounds to supply the demand in 1902. The cottages rented made a profit of 15 to 35 per cent on the investment. The Company will lease desirable lots from the Assembly, erect and furnish cottages to be rented, and will make the same profit that individuals do, from 15 to 35 per cent.

ELECTRIC LIGHTING PLANT.

Hotel Chautauqua will be lighted by electricity. A plant will be installed for that purpose. At small additional cost, the plant can be made large enough to light the Assembly grounds and cottages. It will be much safer, and a great improvement over the present system, and will be a source of revenue to the Company.

PIASAQUA SPRING WATER.

Attention is called to what President Wm. McAdams of the Illinois State Natural History Society says below about Piasa Spring Water. Many Chautauquans and others who live in St. Louis, and the towns using river water would be glad to use Piasa Spring Water all the year round. It is proposed to bottle and sell the water like White Rock, Eureka Springs and other waters are sold. Because of its medicinal qualities, a demand can be created for it, especially in St. Louis, and it can be supplied with profit to the Company.

The geographical formation in which the Piasa ASSEMBLY GROUNDS is situated is known as the subcarboniferous. The immediate horizon is in the Burlington and Kinderhook groups. All the bluff from near the base to the top belongs to the Burlington rocks; at the base of the bluff, the Kinderhook is seen. Just below the Kinderhook is the Devonian, which, with the upper Silurian crops out in the hollow above the camp grounds. None of these rocks belong here naturally, but were brought

to the surface by a great upheaval in Permian times. The springs come up from the Kinderhook at the base of the Burlington rock. This is precisely the same geological formation as the famous EUREKA SPRINGS of Arkansas.

Both springs come from precisely the same horizon. The analysis of the two waters which we have seen in the CHEMICAL LABORATORY of the WASHINGTON UNIVERSITY is very much alike. Prof. Luedeking's analysis of the Piasa Assembly Springs Water show presence of Calcium and Magnesia, with traces of Potassium and Sodium. There is no sign of any organic matter nor ammonia, albumenoids or nitrates. Upon boiling, the water loses by precipitation, both its Calcium and Magnesia.

If taken in large quantities both the Calcium and Magnesia will have wholesome effect on the system. It is, in fact, a pure and wholesome water, and slightly medicinal, even in moderate quantities. There is in the Piasa Assembly Spring Water a remarkable absence of some of the minerals in ordinary spring water.

WM. McADAMS,

President Illinois State Natural History Society.

OTHER IMPROVEMENTS and OPPORTUNITIES.

The Company will be in a position, as new needs and new opportunities arise, to engage in other enterprises that may be deemed profitable, and that may add to the attractiveness of the place.

The capital stock of the Company is \$25,000.00, divided in 2,500 shares of \$10 each. The stock is offered to the public for investment, and the incorporators feel certain that it will pay from 15 to 25 per cent yearly. The large profits made by the old hotel, although open only thirty days in the summer, and the rates only \$8.00 and \$9.00 a week, the profits made by the keepers of boarding houses, and the great demand for more and better accommodations assure the Company of a splendid return on the money invested in Hotel Chautauqua.

Stockholders may (with the permission of the Board of Directors), surrender one share of stock of the par value of \$10.00 in payment of one week's board at Hotel Chautauqua.

Holders of stock will be entitled to a rate of \$10.00 a week at Hotel Chautauqua at all times.

Similar privileges in connection with the other properties of the company will be granted to all stockholders.

In order to begin construction early subscriptions must be made at once. The payments on subscriptions will be called in as needed by the Board of Directors.

Scarritt-Comstock Furniture Co.
ST. LOUIS, MO.

IF YOU WANT TO KNOW

... ALL ABOUT THE ...

TWENTIETH ANNUAL SESSION

... OF THE ...

❖ Piasa Chautauqua Assembly ❖

CUT THIS OUT AND SEND IN AT ONCE.

T. H. PERRIN, Chairman,

Committee on Publicity and Printing,

217 Olive Street, St. Louis, Mo.

1903

Enclosed find twenty-five cents in stamps for a year's subscription to the PIASA CHAUTAUQUAN and a One-Day Admission Ticket to the PIASA CHAUTAUQUA ASSEMBLY. (Good for any day.)

NAME _____

ADDRESS _____

A year's subscription entitles you to a one day Admission Ticket to the Assembly and the purchase of a One-Day Admission Ticket entitles you to a year's subscription. If you buy a Week Ticket (\$1.00) you may have the paper sent to yourself and three friends, and if you purchase a Season Ticket (\$3.00) you may have it sent to 11 friends in addition to your own subscription.

SUBSCRIBE AT ONCE.

IF YOU WANT TO



Buy a Cottage,
Buy a Lot
OR Rent a Cottage

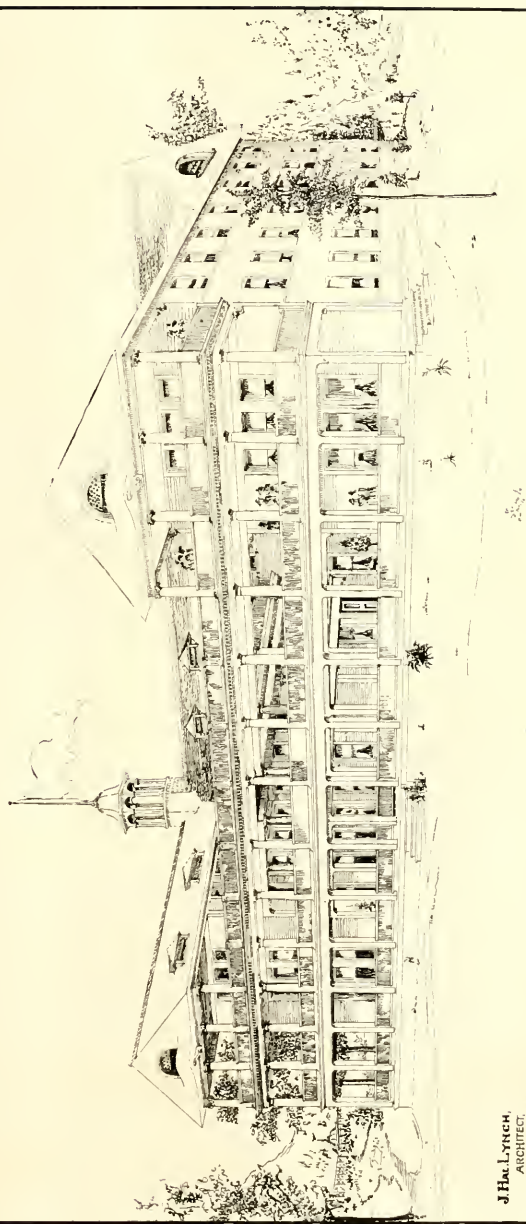
AT

❖ PIASA CHAUTAUQUA, ❖

Call on or Address.

P. F. VANDER LIPPE,

1021 Chestnut Street, St. Louis.



J. H. LYNCH,
ARCHITECT,
St. Louis, Mo.

❧ ❧ ❧ HOTEL CHAUTAUQUA. ❧ ❧ ❧

FROM A SKETCH SUBMITTED BY J. HAL. LYNCH, A ST. LOUIS ARCHITECT.

The Legend of the Piasa.

By FRANK C. RIEHL.

Sitting lonely by the hearthstone, in the fire's
ruddy glow,

Musing o'er strange circumstances that transpired
long ago,

While the winds outside are sighing through the
tree-tops cold and raw.

I recall the Indian legend of the dreaded Piasa.

Ere the white man ever gazed upon the Mississipp-
pi's flood,

When the Indian was sole monarch in this Western solitude,
This dread thing-bird, beast or devil, so the olden legends say.

Cast its shadow o'er the valley on a sultry autumn day.

Just above where the Missouri and the Mississippi blend,
And the latter swerves to southward, as the bluffs abruptly end,
There the monster made its lodgings in a cave beneath the cliff,
Where the terror stricken warrior first beheld it from his skiff.

'Twas a fearsome thing to look on, with its great ferocious
head,

And its mighty, vise-like talons, sharp as spears and bloody red,
While the vampire wings, extended, showed an alligator tail,
And the body safe protected with a rugged coat of mail.

All day, perched upon the hill-top, it would gaze upon the
wave,

But retreated with the darkness to the cover of the cave;
And, infallible as Nature, just at break and close of day,
Did it spread its mighty pinions and go forth in search of prey.

Woe to any living creature that its eagle eye might scan;
Oft it captured deer or bison, but its favorite food was man.
It would seize its helpless victim and retire within the cave,
And, once grasped within those talons, all was powerless to save.

Many a squaw beheld her warrior borne toward
that fatal height,

Many a huntsman, home returning found his wig-
wam bare at night;

Sore dismayed, the tribes retreated far across the
Western plain,

But the bird still followed after, and the flight was
all in vain.

'Till the cavern floor was covered o'er with heaps
of human bones,

And the forest depths re-echoed a despairing nation's
groans;

When at last the aged chieftain, who had prayed
and fasted much,

That his people might be rescued from that awful
monster's clutch,

In his dreams beheld a vision, and was counseled
by a voice,

And the plan which it unfolded made his stout old
heart rejoice.

Though the Manitou informed him that to save his
people's life

He must be the proffered victim, and might perish
in the strife.



He would soon be old and useless; gladly would
he die to gain

Life and freedom for his people, and to see that
monster slain.

Then he chose his twelve best warriors and they
journeyed in the night,

Armed with bows and poisoned arrows, to the
demon-haunted height.

On a rock above the cavern the old Indian took
his stand,

Parting from his grim companions with a pressure
of the hand;

Then in an adjacent crevice he commanded them
to hide,

Thence to shoot upon his signal, aiming at the
underside.

Thus he waited for the sunrise, and meanwhile in
rapture viewed
Nature's beauties spread before him in that awful
solitude;
Here his native hills and valleys, sloping back-
ward from the shore
To the plain where stood his wigwam in the happy
days of yore.

There the fens of the Missouri, in their waves of
living green,
And the Mississippi rolling in majestic course
between;
Then anon in retrospection, thrilled with honest
pride, he thought
Of the trophies he had taken, and the battles he
had fought.



Piasa Bird

Many moons had come and vanished since, on
yonder shining strand.
He received the lineal hatchet from his dying
father's hand,
With injunctions to be watchful, well to guard his
people's life,
And protect their wives and children from the
stranger's scalping knife.
And no foe had e'er been able to infringe his
regal sway,
'Till the Piasa's invasion had compelled him to
give way;
Then he thought of spouse and off-spring, and the
hero's soul was moved,
As he asked a final blessing for the dear ones that
he loved.

Even then the sun was risen in a flood of golden
light,
Gilding all the plain below him with a thousand
colors bright;
Now the time had come for action, and with calm
untroubled eye,
He embraced the fate before him, sure his time
had come to die.

One brief moment, then the chieftain bowed his
head in silent prayer,
When the death hymn from his lips was borne
upon the morning air,
And the twelve secreted archers as they listened
in dismay,
Saw the grewsome bird rise upward, and swoop
down upon its prey.

But the yaimed with trained precision and a dozen twanging
strings
Hurled as many deadly arrows deep beneath the monster's
wings.
With a scream of rage and terror, such as never since was
heard,
Backward, o'er the towering hill-top, dying, fell the mighty
bird.

Then anon the tribe assembled at a great thanksgiving feast,
Where they praised the Blessed Spirit for their king, so safe
released;
For, though badly bruised and mangled by the demon's final
throes,
The old chief survived — and after, conquered many daring
foes.

And a likeness of the monster on the Pree'pice was engraved,
That they ever might remember from what fate they had been
saved.

Ever after, when the warrior drifted by it in his skiff,
He discharged a poisoned arrow at the picture on the cliff.

Though the tracing now has vanished with the
silent lapse of time,
And the rock whercon 'twas drawn has been
transmuted into lime—
Though another race is monarch o'er the Missis-
sippi's tide,
And a city's temples tower where the Indian
fought and died,
Yet do parents oft rehearse, while children list
with bated breath
How the brave Onatoga lured the dreaded "Piasa"
to death.

See May issue for the Legend of "Lover's Leap."



VIEW SHOWING EAST AND SOUTH FRONT.

GODFREY, ILLINOIS.

Monticello Seminary.

66th YEAR

OPENS SEPT. 24th, 1903.

For the higher education of women with prescribed curriculum for graduation. Independent instructors in each department; new buildings especially prepared and equipped for educational work. Departments for English, Latin, Greek, German, French, Science, Music, Art and Physical Culture. The sixty-acre campus contains fine groves, tennis courts, basket ball field, and golf links. For illustrated catalogue, address

MISS H. V. HASKELL, Principal.

The South's Greatest System



: : IS THE : :

SOUTHERN RAILWAY

It Penetrates Eleven States and : :
Reaches Every Commercial Center.

Short Line St. Louis to Louisville.

For Descriptive Matter, Write to

G. B. ALLEN,
Assistant General Passenger Agt.
St. Louis, Mo.

Perrin & Smith Printing Co.



PRINTERS.
LITHOGRAPHERS AND
BINDERS.

TELEPHONES:
BELL—MAIN 1482 A.
KINLOCH—A-613.

Printers of "Piasa Chautauquan."

217-219 OLIVE STREET,
ST. LOUIS.



COTTAGERS AT DINNER.



A GROUP OF PIASAUQUANS.

LEADING ST. LOUIS FIRMS.



LEARN TO SWIM

Morrison's Life Belt is the most practical life preserver made; used by MAN, WOMAN or CHILD for comfort and perfect SAFETY in water, whether swimmers or beginners. May be worn underneath or outside of bathing suit, and inflated anytime by the mouth tube in 30 seconds. Send for our booklet explaining everything, and valuable points on swimming. Life Belts mailed upon receipt of price postpaid.

Man style belt, \$4 each. Woman style belt \$4 each.
Child size belt, \$3.50 each.

Morrison Life Belt Co.,

314 Missouri Trust Building,

ST. LOUIS, MO.



MILLS & AVERILL TAILORING CO.,



Fine Merchant Tailoring

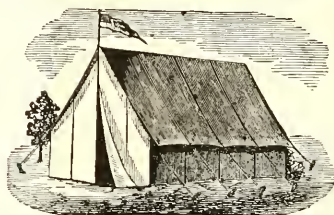


S. E. Corner Broadway and Pine Street

ST. LOUIS, MO.

Morrison Tent and Awning Co.,

(Successors to St. Louis
Tent and Awning Co.)



Tents for hire.

THOS. MORRISON, President,
Manufacturers of

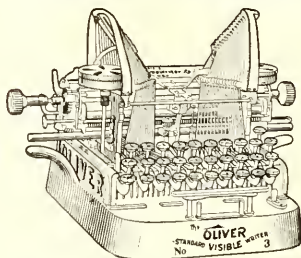
Tents, Awnings, Flags,

Tarpaulins, Mops, Wagon Covers, and
Water-Proof Oiled Clothing.

Phones: Bell, Main 288.
Kintoch A-338.

115 and 117 Olive St.,

ST. LOUIS, MO.



The STANDARD **OLIVER WRITER**

Adopted by the railroads and other large corporations,
and used by the Government.

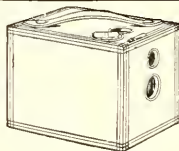
**Does the Most of the Best Work the Easiest
Most Rapid, Convenient, Simple and Durable**

Don't buy an out-of-date machine on a worn-out reputation. Get the most highly improved writer of the Twentieth Century.

The Oliver Typewriter Company,

315 North Ninth Street,

ST. LOUIS, MO.



KODAKS AND SUPPLIES, DEVELOPING & PRINTING FOR AMATEURS.

STEREOPTICONS, MOTION PICTURE MACHINES,
SLIDES & FILMS. Calcium Light For All Occasions.

Erker Bros. Optical Co. 608 Olive Street,
ST. LOUIS.

SEND FOR CATALOGUE.



A VIEW FROM NUGENT'S BLUFF.

LEADING EAST ST. LOUIS FIRMS.

East St. Louis Trust & Savings Bank,

21 N. Main St., EAST ST. LOUIS. * Capital, Surplus and Profits, \$550,000

BANKING, TRUST, REAL ESTATE, INSURANCE, SAFE DEPOSIT.

M. M. STEPHENS, President.
A. B. DAAB, Sec. & Treas.

OFFICERS
S. D. SEXTON, Vice-President.
N. C. McLEAN, Asst. Sec'y.

WM. K. MURPHY, Vice-President.
J. F. GALVIN, Asst. Sec'y.

M. M. STEPHENS, President, and
Mayor of the City.
H. D. SEXTON, President Southern
Illinois Nat. Bank.
DAN'L SULLIVAN, School Treas-
urer.
S. D. SEXTON, Vice-President.
ROBT BETHMANN, Manager Helm
Brewery.

DIRECTORS
H. C. BARNARD, Secretary Queen
City Quarry Co.
WM. K. MURPHY, Pres. First Nat.
Bank, Murphysboro.
FESTUS J. WADE, Pres. Merc.
Trust Co., St. Louis.
CHAS. HEZEL, President Hezel
Milling Co.

JAMES CAMPBELL, Banker, St.
Louis, Mo.
W. S. FORMAN, Forman & Brown-
ing, Attorneys.
J. J. WIES, Treasurer East St.
Louis Stone Co.
C. F. WILHELMJ, Physician.
F. A. AHRING, Wholesale Liquor.
A. B. DAAB, Sec.-Treas.

THE A. M. MEINTS GROCERY CO.

ARE THE LEADING RETAIL GROCERS OF East St. Louis, Ill.

OPPOSITE CITY HALL PARK.

WE MAKE A SPECIALTY OF SHIPPING ORDERS AND SOLICIT A TRIAL ORDER.

DOES YOUR GROCER HANDLE
BREAD MADE BY _____

OETERS BAKING CO.

East St. Louis, Ill.

SHIPPING BUSINESS A SPECIALTY.
WE CHALLENGE COMPARISON : : :

THOS. KNOEBEL,

Prescription Druggist,

209 Collinsville Avenue.

TELEPHONES:

Bell East 506.

Kinloch B 909.

EAST ST. LOUIS, ILL.

C. G. DERLETH, 320 Missouri Ave., East St. Louis, Ill.

20 Year Gold Filled Watches - - \$10.00
Rogers 1847 Knives & Forks - - - 3.25
Solid Silver Tea Spoons - - - 4.00
Boy's Nickel Watches - - - - 1.00

DIAMONDS, WATCHES, CLOCKS,
JEWELRY, SILVERWARE,
CUT GLASS, BRIC-A-BRAC,
MAIL ORDERS PROMPTLY FILLED.

UNION TRUST AND SAVINGS BANK,

EAST ST. LOUIS, ILL.

| | |
|--|-----------|
| Capital | \$150,000 |
| Stockholders' Additional Liability | 150,000 |
| Surplus and Undivided Profits | 40,000 |

OFFICERS.

AUGUST SCHLAFLY, President.
JOSEPH A. KURRUS, 2d Vice-President.
H. E. TRENLEY, 4th Vice-President.

E. P. KESLINER, 1st Vice-President & Cashier.
C. L. GRAY, 3d Vice-President.
J. FRED SCHLAFLY, Ass't. Cashier & Sec'y.

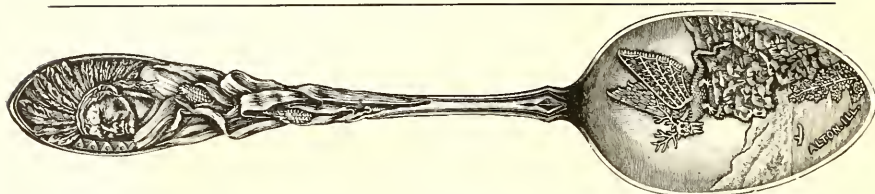


CHILDHOOD'S HAPPY HOURS.



TEXTING AT PIASA CHAUTAUQUA. 1903

LEADING ALTON FIRMS.



OFFICIAL SOUVENIR SPOONS OF THE PIASA CHAUTAUQUA ASSEMBLY

Hundreds of these spoons have been sold in all parts of the country. With each spoon is given the Legend of the Piasa. Tea Size, \$2.00; 5 o'clock size, \$1.25. Made in Sterling only. All orders by mail filled promptly.

J. H. BOOTH, Jeweler,

119 West Third Street,

ALTON, ILLINOIS

—EVERYTHING IN—

HARDWARE, TINWARE, SPORTING GOODS, FISHING TACKLE
AT HERMON COLE HARDWARE CO.

127 WEST THIRD STREET

Phones:—Kinloch, Bell.

ALTON, ILLINOIS



Alton Conservatory,

123 E. Second St., ALTON, ILL.

Thirteenth Year, First Term, June 1, 1903.

| | |
|-------------------------|-------------------|
| Piano Department, | Pipe Organ, |
| Theoretical and Special | Voice Culture, |
| Studies, | Sight Singing, |
| Public School Drawing, | Physical Culture, |
| Elocution, | Business Course, |
| Violin, | Guitar, |
| | Mandolin, |
| | Banjo. |

Equipped with Library and Apparatus.

The Conservatory is an Alton Institution.

Office Hours, 2 to 3 p. m.

RUTH C. MILLS, - - - - - Director.

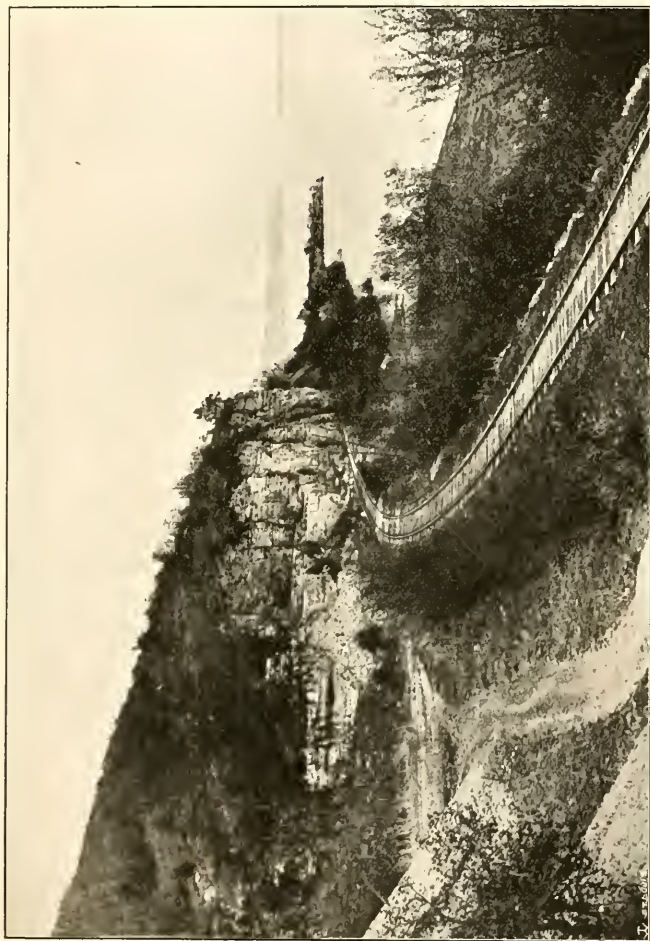
Curdie=Challacombe Co.,

Plumbing, Gasfitting, Steam and Hot
Water Heating, and Sewering.

Telephones: Kinloch, 523
Bell, Black 285

JOBGING GIVEN SPECIAL ATTENTION.

207 EAST SECOND STREET, ALTON, ILL.



THE HOME OF THE TERRIBLE MAN-EATING PIASA BIRD.

LEADING ALTON FIRMS.

E. P. WADE, President. J. E. HAYNER, V.-President. C. A. CALDWELL, Cashier. E. M. Caldwell, Asst. Cashier.
CAPITAL, \$100,000 1428 SURPLUS FUND, \$100,000

ALTON NATIONAL BANK

STATE AND THIRD STREETS, ALTON, ILL.

General Banking Business. Interest on Time Deposits. Foreign and Domestic. Exchange Bought and Sold.

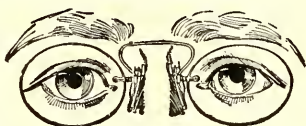
J. R. LOGAN & CO., *Jewelers and Opticians.*

Special attention given to defects
of vision. Glasses accurately fitted.

Hotel Madison Building.

ALTON, ILL.

1428



THE KIRSCH CO.,

Slaughterers and Packers

BEEF, MUTTON, PORK, POULTRY.

TELEPHONES: / BELL 6.
/ KINLOCH 6.

ALTON, ILL.

"Dorothy Dodd,"

The faultless fitting \$3.00 shoe for ladies.

FINE FOOTWEAR

for Gentlemen and Children. . . .

MADISON SHOE COMPANY,

102 W. 3rd St., Alton, Ill.

Old Rip and
Young Rip

Cigars

are considered the best on earth for
and are always sold on the grounds. **5c.**

See that the name is stamped on each cigar.
Take no other called "Just as good."

Distributed by **WM H. RIPPE, Alton, Ill.**

C. E. FREEMAN,

Fancy Groceries, Salt Meats and Vegetables.

202 West Third Street, Alton, Ill.

NOT HOW CHEAP, BUT HOW GOOD.

If you have guests at your house or wish to give a
party and want real good things
get them at

FREEMAN'S.

—OFFICE OF—

DR. W. H. ENOS,

PHYSICIAN AND SURGEON,

COR. 3RD AND GEORGE STS.

ALTON, ILL.

O. S. STOWELL, President.
EDWARD P. WADE, Vice-Pres.
FRANK A. BIERBAUM, Cashier.
C. A. CANNELL, Ass't Cashier.

ALTON SAVINGS BANK,

ALTON, ILL.,
CORNER THIRD AND BELLE STREETS.

CAPITAL, - \$100,000. SURPLUS, - \$67,000.

Does a general banking business. Pays interest at the rate of 3% on savings
accounts. We invite new business.



SUMMER GIRLS ON THE BLUFFS.



WATER NYMPHS.

LEADING ALTON FIRMS.

Go to Hoppe's China Store, 110 W. 3rd St., Alton, Ill.
Toy Store, 317 Belle St., Alton, Ill.
For China and House Furnishings,

Hammocks, Croquet, Games of all Kinds, Folding Tables and Chairs, Rifles and Sporting Goods.
CAMPING OUTFITS A SPECIALTY.

BELL 1771. . . .

Consult **GEO NOLL STEAM BAKERY
AND CONFECTIONERY CO.,**

. 457 KINLOCH.

...FOR BREAD, CAKES, PIES, FINE ICE CREAMS AND ICES....

Shipping Orders Receive Prompt Attention.

ALTON, ILL.

**Gas
For
Cooking**

Gas is the Modern Fuel.

DOLLAR GAS IS CHEAPER
THAN ANY OTHER FUEL

WHEN INTELLIGENTLY USED.

Double oven stove, "16x16" with four top burners,
connected ready to use when located within 50 feet of our
gas mains, for \$16.00.

MAKE INQUIRY. CALL.

Alton Railway, Gas & Electric Co., Alton, Ill.

GEO. M. RYRIE AND CO.

WHOLESALE GROCERS

213 West Second Street,
Alton, Ill.

PLEASURE TRIPS ON THE RIVER.

ON THE YACHTS

TRANSIT AND NINA
TO ANY POINT.

*Row Boats, Fishing Tackle and Bathing
Suits for Rent.*

Alton.

CAPT. EUGENE WEBB.

Chautauqua.

THE CITIZENS NATIONAL BANK, ALTON, ILL.

CAPITAL AND UNDIVIDED PROFITS, \$130,000.

3 per cent interest paid on Savings and Time Deposits. Safety Deposit Boxes for Rent.

WM. ELIOT SMITH, President.
L. PFEIFFENBERGER, Vice-President.

G. A. JOESTING, Cashier.
L. A. SCHLAFLY, Ass't Cashier.



LOVER'S LEAP.—See next issue for "The Legend of Lover's Leap."

LEADING GRAFTON MERCHANTS.

E. MEYSENBURG, President.

E. H. EASTERLY, Secretary.

Best Grade of Groceries at Prices that
... will please you ...

THE STAFFORD MERCANTILE CO.,

HEADQUARTERS FOR EVERYTHING.

Dry Goods, Groceries, Clothing, Boots, Shoes, Hats,
Caps, Furnishing Goods, Etc.

Call up Bell Telephone No. 2



GRAFTON, ILL.

Grafton Lumber Yard

Is prepared to furnish you all kinds of building material ; also good mechanics to do the work, if desired, at reasonable wages.



We will make you estimate and contract your material and work and complete any building, repairs or additions placed in our hands and guarantee satisfaction. We can do a rush job on short notice as we are only two miles from the ground.

Write or come and see us. Your business solicited.

W. L. LANDON,

=

Grafton, Illinois

Reubel's Hotel



Grafton,
Illinois.

Within one block of station and boat landing.

Rates \$1.25 and \$1.50 a day, \$5.00 and \$6.00 a week.

Commercial Travelers' Sample Rooms.

Telephone, Bell 15.

Fishing and Boating at Grafton.

Grafton is the prettiest, healthiest town of its size in the State. It is situated at the junction of the mighty Mississippi and the beautiful Illinois rivers. It is a paradise for fishermen who come many miles to enjoy their favorite sport. It is easily reached by rail or boat. Splendid boating facilities. We have the finest collection of Indian Relics in the West. Worth coming miles to see.

RIPPLEY HARDWARE CO.,

GRAFTON, ILLINOIS,

DEALERS IN

Staple and Fancy Groceries, Hardware, Furniture,
TENTS, CAMPING OUTFITS.

STORE ONE BLOCK FROM RAILROAD STATION.

Write for Price Current.

FROM GRAFTON TO PIASA

AND RETURN VIA THE

LAUNCH ARIEL.

A Pleasant River Trip.

BUY YOUR MEATS

—AT—

J. M. AMBURG'S.

GRAFTON, ILL.

We kill our own meat. We buy the best cattle only.

OUR MOTTO—"ALWAYS THE BEST."



TO TEXAS, OLD MEXICO

AND THE SOUTHWEST TAKE

“THE KATY FLYER”

A STRICTLY MODERN TRAIN WITH THROUGH CARS

ST. LOUIS, CHICAGO AND KANSAS CITY

TO

AUSTIN, HOUSTON, GALVESTON,
SAN ANTONIO and MEXICO CITY.

Swift's Premium Hams

U. S. Inspected — every ham approved by Government experts.
Kansas City Omaha St. Louis Swift & Company, Chicago St. Joseph St. Paul Ft. Worth

Western Military Academy,

Upper Alton, Illinois.

Extract from the Inspector General's Report to the Secretary of War :

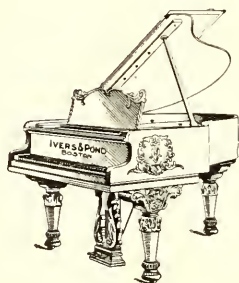
"It is a pleasure to inspect a school like this, where such pains are taken to do things right. The Western Military Academy is certainly a model school for boys."

25th Year Begins September 16th, 1903.

CAPT. GEORGE D. EATON,
Secretary.

COL. ALBERT M. JACKSON,
President.

Frank R. Davis Piano Co.,



Pianos

SHEET MUSIC

—AND—

MUSICAL

INSTRUMENTS

PIANOS FOR RENT

TUNERS AND REPAIRERS OF PIANOS AND STRINGED INSTRUMENTS

100-102 E. 2nd STREET, ALTON, ILL.



1903

LEADING JERSEYVILLE FIRMS.

ESTABLISHED 1862.

Fire, Lightning and Tornado Insurance.

For 41 years **Cutting's Insurance Agency**, Jerseyville, Illinois, has promptly paid all honest losses. If you have a cottage at Chautauqua or other insurable property, write for rates.

GET THE BEST, IT COSTS NO MORE.

Telephone No. 116.

The DANIELS' GROCERY,

....PURVEYORS OF....

HIGH GRADE GOODS

AT MODERATE PRICES.

The Largest Exclusive Grocery House in Jersey County.

PHONE 35.

L. R. DANIELS, Mgr

The Best

Ice Cream

...CAN BE HAD AT...

The Model Bakery.

Wholesale and Retail.

H. F. BROCKMAN, JERSEYVILLE, ILL.

SMOKE THE

Crescent Cigar.

WM. F. BROCKMAN, Maker

Jerseyville, Ill.

T. M. FINCH

THE BUS MAN

Jerseyville, Ill.

Bus on Grounds for Pleasure Parties.

Call on him.

BAGGAGE HAULED.

GEORGE A. FRY,

Contractor for

Plumbing, Steam, Hot Water and Hot
Air Heating,

And all kinds of Tin Work.

JERSEYVILLE, ILL.

Jobbing promptly attended to. All kinds of Steam
Fitting. Phone No. 151.

Beaty Building, Corner Arch and State Streets.

LEADING JERSEYVILLE FIRMS.

T. S. CHAPMAN, President.

A. M. SLATEN, Vice-President.

R. W. GREENE, Cashier.

JERSEY STATE BANK,

JERSEYVILLE, ILLINOIS.

ORGANIZED JANUARY 28, 1903.

| | | |
|---|------------------|-----------------|
| Capital and Surplus, | - - - - - | \$30,000 |
| Stockholders' Liability to Depositors, | - - - - - | 25,000 |
| Jersey Co. Abstract Co., Capital Paid up, | - - - - - | 5,000 |
| TOTAL, | - - - - - | \$60,000 |

We pay 3% interest on Savings Accounts. Make loans on real estate at low rate of interest and long time, and do a general banking business.

WE SOLICIT YOUR PATRONAGE.

W. H. HOUGHTLIN.

GEO. H. VAN HORNE.

D. M. HOUGHTLIN.



JERSEYVILLE

Granite and Marble Works.

JERSEYVILLE, ILL.

DEALERS IN ALL KINDS OF

GRANITE and MARBLE Monuments.

Our work is second to none. Prices right and our guarantee goes with our work.

We also sell Iron Fence.



A. L. BRINTON.

H. C. BRINTON.

FAMOUS ICE CREAM.

BRINTON BROS.,

**Bakery
and
Confectionery.**

PROPRIETORS OF
COMMERCIAL HOTEL.

JERSEYVILLE,
ILLINOIS.



DR. H. W. RICH,

❧ ❧ DENTIST ❧ ❧

OFFICE OVER
H. B. HILL'S CLOTHING STORE.

Jerseyville.



HOT SPRINGS ARKANSAS



NEAR HOT SPRINGS, ARK.



HOT SPRINGS MOUNTAIN



POTASH SULPHUR LAKE AND BOAT HOUSE



PORCH ON GOVERNMENT HOSPITAL



GOVERNMENT DRIVE ON WEST MOUNTAIN

REACHED DIRECT FROM
ST. LOUIS AND MEMPHIS
IN ELECTRIC LIGHTED
SOLID THROUGH TRAINS

VIA THE

IRON MOUNTAIN ROUTE

